



**28th International Congress of the French Association of Marketing (AFM)  
9-11 May 2012, BREST**

**REGISTRATION FORM**  
<http://www.univ-brest.fr/afm2012>

**Participant:**

Ms     Mr    First name: .....    Surname: .....

PhD Student     Lecturer-researcher     Professional

Laboratory/Institution/Company:.....

Business/Institutional address: .....

.....

Post code: .....    City: .....    Country:.....

Direct tel. : .....    Fax : .....

Email : .....

Full name(s) of any accompanying persons for the gala dinner\*: .....

.....

\*Please add **€100**per accompanying person to your congress registration fee. This price will include the welcome drink, the visit to Océanopolis and the gala dinner.

**Billing address (if different from participant's address):**

Institution: .....

Ms     Mr    First name: .....    Surname:.....

Billing address: .....

.....

Post code: .....    City: .....    Country: .....

Email: .....

## REGISTRATION FEES: Explanatory notes

(Please read carefully!)

Conference registration fees include participation in all sessions, the welcome pack, a copy of the proceedings, the welcome drink, coffee breaks, the two lunches and gala dinner (visit to Océanopolis' Polar Pavilion, drinks in the Tropical Pavilion, and the Workshop).

**For “non-member of AFM” prices, membership fee is included**

**Transport costs are not included.**

- IMPORTANT :

- **From 7 April, only registration without accommodation is possible.**

- Please make sure that you are up to date with your 2012 AFM subscription.

**If your AFM subscription is not up to date**, you must choose the “**AFM non-member**” rate so that your registration for the congress can be recorded. In this case, you will have to pay the AFM membership fee on top of the subscription fee as follows:

- €260 for professionals

- €225 for lecturers, lecturer-researchers and professionals doing a PhD

- €75 for PhD students, and recent PhD graduates, under certain conditions:

*This reduced price is reserved for PhD students – including PhD students on a fixed-term contract), and Temporary and Teaching and Research Assistants (ATERs) – who are not professionals, teachers or lecturers (e.g. PRAGs, PASTs and teachers teaching in higher education schools [professeurs en École]. It also applies to **recent PhD graduates who meet the same conditions** and who, to date, have not secured a post in the year following the viva.*

- **Registration must be made before 26 April 2012.**

- Accommodation:

- If you would like to reserve a double room, choose the “single” price and be sure to **inform the relevant person** when you register at the conference.

- If you are sharing a room with one or several persons (twin room, youth hostel), you must provide the names of these people on your registration form (p.3). **Your reservation is not final until these other people have also been registered.**

- PhD students and recent PhD graduates:

The Brest 2012 AFM Congress and AFM have joined forces to offer **attractive rates for PhD students and recent PhD graduates**, according to the conditions set out above.

- These rates primarily offer reduced AFM membership fees and congress registration fees.

- Participants will also be able to **take advantage of budget accommodation** provided by the Youth Hostel (see the list of proposed accommodation below).

Priority for this type of accommodation will be given to PhD students and recent PhD graduates who are registering on a personal basis.

**Please attach a photocopy of your student card.**

Registration cannot be recorded without this document.

• **PRICES: Please circle your choice**

• **Congress registration fees WITHOUT ACCOMMODATION:**

	Academics and professionals doing a PhD		PhD students and recent PhD graduates with sponsorship		Professionals	
	AFM Member	Non-member of AFM	AFM Member	Non-member of AFM	AFM Member	Non-member of AFM
Registration <b>until 6 April</b>	340	565	200	275	340	600
Registration <b>after 7 April</b>	440	665	440	515	440	700

• **Congress registration fees WITH ACCOMMODATION (breakfast included)**

**(Valid until 6 April)**

Registration package with accommodation in a **category 1** hotel (single)

<b>1 night 10 May</b>	440	665	300	375	440	700
<b>2 nights 9 and 10 May</b>	540	765	400	475	540	800

Registration package with accommodation in a **category 1** hotel (for a twin room, 2 different bills are required) – *Price per person*

Please state the name of the person sharing your room .....

<b>1 night 10 May</b>	390	615	250	325	390	650
<b>2 nights 9 and 10 May</b>	440	665	300	375	440	700

Registration package with accommodation in a **category 2** hotel (single)

<b>1 night 10 May</b>	420	645	280	355	420	680
<b>2 nights 9 and 10 May</b>	500	725	360	435	500	760

Registration package with accommodation in a **category 2** hotel (for a twin room, 2 different bills are required) – *Price per person*

Please state the name of the person sharing your room .....

<b>1 night 10 May</b>	380	605	240	315	380	680
<b>2 nights 9 and 10 May</b>	420	645	280	355	460	760

Registration package for accommodation in an **eco category** hotel – 5 floors without a lift (single):

<b>1 night 10 May</b>	410	635	270	345	410	670
<b>2 nights 9 and 10 May</b>	480	705	340	415	480	740

Registration package with accommodation in an **eco category** hotel – 5 floors without a lift (for a twin room, 2 different bills are required) – *Price per person*

Please state the name of the person sharing your room .....

<b>1 night 10 May</b>	375	600	235	310	375	635
<b>2 nights 9 and 10 May</b>	410	635	270	345	410	670

Registration package with accommodation in an **eco category Youth Hostel (4 people per room) – for PhD students and recent PhD graduates** – *Price per person*

Please state the name(s) of the person(s) sharing your room .....

<b>1 night 10 May</b>	-	-	230	305	-	-
<b>2 nights 9 and 10 May</b>	-	-	260	335	-	-

**Date:**

**Signature:**

**Please send the completed Registration Form, along with the payment to:**

Laboratoire ICI – UBO  
12 rue de Kergoat – CS 93837  
29 238 BREST CEDEX 3  
  
Tel: 02 98 01 73 68  
Fax: 02 98 01 81 55  
Email: afm2012.org@univ-brest.fr

**PLEASE NOTE:**

- **After 6 April** prices will be higher and only registration without accommodation will be possible.
- Registration must be made **before 26 April 2012**
- Registration forms received without the payment attached will not be accepted.

• **PAYMENT:**

- ✓ **Total amount payable = .....**
- ✓ **Invoice required?**                       Yes               No

<input type="checkbox"/> by cheque ( <b>French bank accounts only</b> ) made payable to: <b>Agent Comptable UBO</b>				
<input type="checkbox"/> University Order Form				
<input type="checkbox"/> bank transfer ( <b>international payments</b> ). <b>Please note: <u>a copy of the Transfer Order must be attached</u></b>				
<b><u>Bank details:</u></b>				
Monsieur l' Agent comptable de l' Université de Bretagne Occidentale Rue des Archives – 29269 BREST Cedex				
Registered address [Domiciliation]	Building No. [Etablissement]	Branch Sort Code [Guichet]	Account No. [Compte]	Check digits [Clé RIB]
TP Brest Trésor Général	10071	29000	00001002790	91
VAT No. [N° TVA]: FR 68 192 903 466		SIRET No. [N° SIRET]: 192 903 466 000 14		
<input type="checkbox"/> by bank card [carte bancaire]:				
Type of bank card [Mention de la carte bancaire] :				
<input type="checkbox"/> Debit card [Carte bleue] <input type="checkbox"/> VISA <input type="checkbox"/> MASTER CARD <input type="checkbox"/> EUROCARD				
Card Number [Numéro de carte]				
Expiry date mm/yy [mm/aa]: .....				
Security Code (3 digits) : .....				
Card holder: .....				
Payment amount: .....				
<b>SIGNATURE (<u>required</u>):</b>				

• **I will be attending:**

Welcome drink on 9 May	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Lunch on 10 May	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Gala Dinner on 10 May	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Lunch on 11 May	<input type="checkbox"/> Yes	<input type="checkbox"/> No

• **Chosen mode of transport: .....**