SUBJECT
Economic Sociology

PRE-REQUISITES
n/a

KEYWORDS
Sociology, economics, theories, markets, producer quality, middleman, traders, consumption entrepreneur

OBJECTIVES
This course not only aims to develop the students' reasoning skills, but also their ability to put any information into context and perspective, to assess its relevance, to analyse it using the best suited tools and survey methods.

COURSE CONTENT
Economic sociology analyzes both economic facts and social facts. This means that when it analyzes economic facts, it takes into account social relations. Combining economic theories with sociological ones should help better explain economic events. The course will first address the origins of economic sociology as a critic of political economy, then it will look into current studies showing that the constitution of market is in fact a social construction.

SUGGESTED READING

SUBJECT
History of the economic and social facts 2

PRE-REQUISITES
n/a

KEYWORDS
French economic and social history of the Fourth and Fifth republics, and from 1945 to the 1970s' crisis

OBJECTIVES
n/a

COURSE CONTENT
France in the 1950s and 1960s goes through an unprecedented change, from a material civilization still influenced by the "Middle Ages" (see J. Le Goff’s book about France in the 1950s) to the era of automobile and consumption with, in the background, decolonization and the calling into question of structures inherited from the Council of Trent. The unprecedented speedup of history, political upheavals, the new form of crisis of the 1970s, all are historical landmarks.

SUGGESTED READING
- S. BERSTEIN, O. WIEVIORKA et M. WINOCK, La République recommencée, de 1914 à nos jours, Seuil, 2004

### SUBJECT
Macroconomics

### PRE-REQUISITES
n/a

### KEYWORDS
consumer theory, producer theory, supply, demand

### OBJECTIVES
To understand the balancing mechanisms of a competitive market
To grasp the concepts related to business or consumer's behaviour
To develop the basic tools to understand microeconomics

### COURSE CONTENT
Chapter 1: Supply and demand
Chapter 2: Consumers and demand
Chapter 3: Producers and supply

### SUGGESTED READING
- ETIENNE WASMER : Principes de Microéconomie (Pearson education)
- PINDYCK ET RUBINFELD : Microéconomie (Pearson education, 7ème édition)

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### SUBJECT
Cost Analysis

### PRE-REQUISITES
n/a

### KEYWORDS
Cost accounting, controlling, costing

### OBJECTIVES
To be able to determine the cost of a product, service, activity and thus to fix the selling price
To learn how to assess the profitability of a company and calculate its threshold

### COURSE CONTENT
Cost analysis, or management accounting, provides analytical information that enables managers and administrators to make decisions to improve business performance. These data reflect the characteristics of the production process of the company.
Several methods will be studied: absorbed cost, variable cost, specific cost, rational allocation of fixed costs, model-based activities...

### SUGGESTED READING
Any book introducing cost accounting, controlling or management accounting (publishers: Foucher, Nathan, Dunod…)

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### SUBJECT
Administrative institutions
COURSE CONTENT
The present lecture first identifies the different categories of administrative institutions based on their general characteristics. Then it will study the French central administrative institutions as well as the institutions of the territorial governments, including both institutions of State Territorial Administration and those of regional and local authorities. The aim of this lecture is to have students understand and identify the major and minor characteristics of the French administrative system, its issues and various structures and functions.

SUGGESTED READING
- Dominique MAILLARD DESGRESS DU LOU, Institutions administratives, PUF
- Olivier GOHIN, Institutions administratives, LGDJ
- Pierre SERRAND, Manuel d'institutions administratives françaises, PUF