

# **REGISTRATION OPEN!**



heritage is promoted across borders and countries? Do you want to discover the results of EU-funded projects in cultural heritage?

Are you curious to know how innovation in cultural

Are you interested in joining an open Community of Innovators in Cultural Heritage?

Come and participate to

the 'Fair of European Innovators in Cultural Heritage'!

### - WHERE-

The Egg, Rue Bara 175,

1070 Brussels, Belgium

- WHEN-

15 and 16 November 2018

REGISTRATION

#### - WHAT -Organised by the European Commission as a key event of 2018 European Year of Cultural Heritage, the 'Fair of European Innovators in Cultural

Heritage' is a wonderful occasion to discover how the EU is promoting research

& innovation in cultural heritage, fostering creativity and novel solutions across

Fair of European Innovators

in Cultural Heritage

## countries and facilitating intercultural dialogue.

- WHY -

The event will build on the results of the 'Heritage and Innovation' conference and will focus on the next steps for the future. Participants will have the opportunity to join the 'Community of Innovators in Cultural Heritage' and its Platform, engaging with innovation providers, innovation users and investors.

- How to promote an open innovation ecosystem on cultural heritage? - Where is innovation produced?

the cultural heritage domain?

- What do they need to work better?

stitutions representatives, UN agencies.

The event seeks to respond to essential questions:

- Who are the innovators and 'change-makers' in

# - **HOW** -

cultural heritage.

available seats

- WHO -

An exciting programme of plenary and parallel sessions all along the two days, including inspirational talks, round tables, pitches from innovators, poster sessions, Horizon 2020 projects' clustering, brokerages and a B2B corner. Participants will find an exhibition showcasing breakthrough innovations devel-

oped by EU funded R&I projects in the fields of tangible, intangible and digital

Questions will be discussed with researchers, innovation providers, policy mak-

ers, representatives from cultural institutions, start-ups and incubators, business

companies, creatives, pioneers from technology and economics, European In-

**REGISTRATION REQUIRED HERE** 

PROGRAMME AND SPEAKERS AVAILABLE HERE

Participation will be confirmed after registration, within the limitations of

Looking forward to meeting you in Brussels!

**European Commission, Directorate General for Research and Innovation** 

The High Level session on 'Circular and creative cities' is organized with EASME

#### DG Communications Networks, Content and Technology <u>EASME</u> (Executive Agency for Small and Medium-sized Enterprises)

**ORGANISATION** 

- DG RTD

Demo area:

With:

• **ERC** (European Research Council)

JPI CH (Joint Programming Initiative on Cultural Heritage) • JRC (Joint Research Centre)

The exhibiting projects have been selected in collaboration with:

 REA (Research Executive Agency) **DG Education and Culture** has contributed to the overall planning of the event.

The Breakfast workshop is organized by H2020 ROCK project

The Community of Innovators in Cultural Heritage is coordinated by H2020 **ROCK** and **H2020 MARINA** project

To know more on EU R&I on Cultural Heritage – Heritage Alive **™** RTD-HERITAGE-ALIVE@ec.europa.eu <u>@HeritageAliveEU</u>

**#HeritageAlive EU** 

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