

# SEA-EU Staff Week on *Sustainable Human Resource Management for the Sustainable Blue Economy*

Dates: 14/11/2023 - 16/11/2023 (17/11/2023 is planned for a field trip)

Venue address: **Split (Faculty of Economics, Business and Management, University of Split)**

## A working version of the program

| Day 1: 14th November 2023 - Tuesday   |  |
|---------------------------------------|--|
| 08:30-09:00                           | Registration of the participants (Address: Cvite Fiskovića 5, Faculty of Economics, Business and Tourism, Split)   |
| 09:00-09:15                           | Welcoming words of the host  |
| 09:15-09:30                           | Introduction and getting to know each other  |
| 09:30-11:00                           | <p><b>Workshop 1:</b> "Sustainable Management of human resources"</p> <p>Introductory presentation on the topic "Sustainable management of human resources" (UNIST)</p> <p><b>Individual contributions/reflections</b> on the topic of 'Sustainable management of human resources</p> <p><b>Discussion and harmonization of views.</b> Creation of a working document: 'Sustainable management of human resources'</p> |
| 11:00-11:15                           | Coffee break   |
| 11:15-12:45                           | " <b>Project Fair 1</b> ": presentation of current research projects, work results and problems and dilemmas   |
| 13:00                                 | Lunch at the student restaurant Kampus ( Cvite Fiskovića 3, 21000, Split)  |
| *Will be agreed with lecturers        | * <i>Teaching assignments for the participants [1]</i>   |
| 18:00                                 | Informal sightseeing of the city center (Meeting point: Model of the city of Split on the main Riva promenade)   |
| Day 2: 15th November 2023 - Wednesday |  |
| 08:30-09:00                           | Summary, a recap of the previous day   |

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| 09:00-10:45                                 | <p><b>Workshop 2:</b> "Blue Economy and human resources - problem and perspectives"</p> <p>Introductory presentation on the topic "Sustainable development of the Blue Economy" (UNIST)</p> <p><b>Practitioners' view on issues of sustainability</b> in the context of the development of the Blue Economy, the design of jobs in the domain of the blue economy, and the role and needs of human resources</p> <p><b>Discussion and harmonization</b> of views</p> |
| 10:45-11:00                                 | Coffee break   |
| 11:00-12:00                                 | " <b>Project Fair 2</b> ": Brainstorming of ideas on possible research topics/projects under the general topic of 'Sustainable management of human resources for a sustainable Blue Economy': generating and presenting ideas; discussing and criticizing ideas; answers, counterarguments and refinement of ideas...  |
| 12:00-12:45                                 | "Observatory for Sustainable Blue Economy platform - information, discussion and updates"  |
| 13:00                                       | Lunch at the student restaurant Kampus ( Cvite Fiskovića 3, 21000, Split)  |
| *Will be agreed with lecturers              | *Teaching assignments for the participants [2]   |
| <b>Day 3: 16th November 2023 - Thursday</b> |  |
| 08:30-09:00                                 | Summary, a recap of the previous day   |
| 09:00-10:45                                 | <p><b>Workshop 3:</b> How HEIs can contribute to the development of sustainable human resource management for a sustainable Blue Economy.</p> <p>Creation of a working document: 'Sustainable management of human resources for a sustainable Blue Economy'</p>  |
| 10:45-11:00                                 | Coffee break   |
| 11:00-12:30                                 | <p>"<b>Project Fair 3</b>": Selection of collaborative projects with the aim of selecting a maximum of 3 projects that will be developed into project proposals for application (projects that manage to attract participants from at least 4 partner institutions). Writing the draft version of the initial project(s) proposal(s).</p> <p>Final agreement on further work (and coordination of work) on project development, application and realization.</p>     |
| 13:00                                       | Lunch at the student restaurant Kampus (Cvite Fiskovića 3, 21000, Split)   |
| *Will be agreed with lecturers              | *Teaching assignments for the participants [3]   |

| <b>Day 4: 17th November 2023 - Friday (Field trip to the island of Brač)</b> |   |
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| 08:30  | Meeting in the port of Split  |
| 09:00 - 09:50  | Ferry from Split - Supetar (island of Brač)   |
| 10:30 - 12:00  | Visit Škrip (the oldest settlement on the island) – Museum of the island; Museum of the Olive oil   |
| 12:15 - 13:15  | Visit the 'Sardina' company (fishing, aquaculture and production of canned fish): Getting to know the company; a tour of the canning plant; discussion with the hosts about the problems of human resources management (in the blue economy industry, in a large company in a small town on an island...) |
| 14:00 -15:30   | Lunch in Postira  |
| 16:00 -17:45   | Free time in Supetar (meeting at 17:45 in front of the ferry)   |
| 18:00 -18:50   | Return to Split - arrival to Split at 18:50   |

**For all information related to academic details, contact Prof. Srećko Goić:**  
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**For all technical and organizational details, contact the SEA-EU UNIST office**  
[seaeu@unist.hr](mailto:seaeu@unist.hr).

**For more details about Split, visit: <https://visitsplit.com/en/1/welcome-to-split>**

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*[1, 2, 3] During three days, each participant from abroad would hold at least one lecture for students of one of the components of the University of Split for the duration of 2 school hours, on a topic that s/he would propose and shape in agreement with the coordinator. Combinations are also possible, in which an academic participant and a practitioner from one country would prepare and hold a lecture(s) together.*